



## D P INFOTECH (PRIVATE) LIMITED

D P Infotech (Private) Limited is an ICT and software service provider offering cutting edge technology solutions to the industry. A member of David Pieris Group of Companies, one of the large conglomerates in Sri Lanka, with interest in automotive products and services, financial services, logistics & warehouse operations, eco-friendly agribusiness, racing & leisure, information & communication technologies, investment property & real estate, consumer durables, aviation, shipping & marine services.



## ASSISTANT MANAGER - SALES AND MARKETING

### RESPONSIBILITIES

- Work closely with the leadership and support stakeholders to plan execute and drive the national and international marketing and branding initiatives.
- Develop and manage relationships with external creative agencies and stakeholders.
- Develop and execute marketing campaigns to support the sales team.
- Work on managing and amplifying the master brand and the product brands.
- Ensuring the best customer experience journey at all touch points.
- Manage plans ensuring growth and financial objectives and brand equity growth are realised.

### REQUIREMENTS

- Qualification in CIM or equivalent from a recognised university.
- Minimum 2 years' experience in a similar role.
- Previous experience in tech marketing and conducting international campaigns would be an added advantage.
- Excellent Project Management skills.
- Be highly organised, ability to adopt, multi- tasking and flexible to ongoing developments/ demands of work.

If you feel that you measure up to our expectations, apply in confidence by email or post, within seven (07) days of this advertisement, providing contact details of two non-related referees and indicating the position applied for, in the subject line of the email or top left corner of the envelope.

